TO: WKYC-TV
Public Affairs department

THE CLEVELAND MUSEUM OF ART

PUBLIC RELATIONS OFFICE
CLEVELAND, OHIO 44106
TELEPHONE 421-7346

SPOT ANNOUNCEMENT-THE CLEVELAND MUSEUM OF ART
(To be used with color slide of Museum)

20 seconds:

Cleveland can be proud of its cultural accomplishments.

Among them --- the Art Museum. It has grown from an idea, conceived in the late 1800's, to one of the world's well-respected museums. Its purpose is to show the public the finest art from all cultures and periods.

Visit it regularly.

M. 3/22/67